### CONTACT

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www.juricdesigns.com

linkedin.com/in/thetinajuric in

### **EDUCATION**

## Bachelor of Arts in Design

Western Washington University

### **SKILLS**

## Design

Concept Creation, Brand Development, Typography, Illustration, Photography, Marketing, Print & Digital

### **Technical**

Adobe CC - Illustrator, InDesign,
Photoshop, After Effects, Premiere
Microsoft Office - Word, PowerPoint Excel
Other - Wordpress, Squarespace, Salesforce,
MailChimp, Monday.com, Hootsuite, Canva
Coding - HTML, CSS

Laser - LaserCad Program, AB Laser Starmark, YAG Laser, Universal Laser, CO2 Laser

## Languages

Serbian, Croatian, Bosnian, Montenegrin

### REFERENCES

## Niki Lesko

Mahlum Architects nlesko@mahlum.com

#### Nikola Lakic

Lakic Creative nikolalakic@lakiccreative.com

### Lauren Turner

Skanska USA Building lauren.turner@skanska.com

## **Bella Chaffey**

Alexander's Hope linfo@alexandershope.org

# TINA JURIC

### **EXPERIENCE**

# **Marketing Creative Specialist**

Freelance | March 2019 - Present

Clients: Lakic Creative, Alexander's Hope and others

Created visual versions of brands, messages and communication. Creating print and digital campaigns, helping businesses get their messages across in memorable, effective and aesthetically pleasing ways. Translated goals and ideas into design and marketing concepts.

## Graphic Designer

Mahlum Architects | November 2019 - September 2020

Developing design elements to support the company in any way possible. Responsibilities include but not limited to brand development, maintaining and publishing content on websites, multiple social media platforms and digital operations. Creating graphics, photography, internal and external print and digital signage, leaflets, video editing, templates for proposals, presentations and planning reports.

## **Assistant Creative Designer**

Skanska USA Building | October 2017 - July 2019

Design and marketing assistance; creating and developing design elements to support marketing. Developing best practices for multiple projects, managing creation of the team website, proposal templates, logistics, library of iconography and infographics, internal and external campaigns, ads, email, and event graphics.

### Interpreter

Independent Interpreter | October 2016 - October 2017 Medical interpreting for non-English speaking patients.

### **Creative Services**

Andrew Harper LLC | September 2015 - February 2016

Creating and developing design elements such as email banners, house and pay per click ads. Assisting with design and marketing asset production. Responsibilities include maintaining and revising email graphics, templates and images.

## **Graphic Designer Volunteer**

Microsoft Seattle Give Camp | October 2014
Website redesign and coding for 'Changes Parent Support Network'

### Freelance Graphic Designer

Tite Design | May 2014 - August 2014

Worked with co-creators of Tite Design, an industrial design company, to create a inclusive, unique logo and identity. Developed ideas for a logo, visual identity and brand extensions.

### **Warehouse and Marketing Assistant**

Deals Only Web Store | May 2012 - September 2013

Responsible for website product placement, descriptions, and photo editing for e-commerce (Ebay, Amazon, Sears, and Newegg).